

Privacy Policy

Cine-Med Inc.

Last revised on May 29, 2018

1. Scope of This Policy

This Privacy Policy describes how Cine-Med Inc. collects, uses, consults or otherwise processes an individual's personal data.

We are committed to protecting the privacy of our users and customers. This Privacy Policy is applicable to:

- visitors and subscribers of the websites of Cine-Med Inc.;
- natural persons contacting us through the contact or other forms available on the websites as well as via email;
- subscribers to our newsletter(s);
- users signing in to use our services;
- conference and course registrants;
- product purchases via phone or web.

This Privacy Policy is intended to inform you how we gather, define, and use information that could identify you, such as your name, email address, address, other contact details, online identifiers or other information that you provide to us when using our websites or when relying on our services.

This policy includes a description of your data protection rights, including a right to object to some of the processing activities we carry out.

2. Contacting Us

If you have general questions about your account, or how to contact Customer Service for assistance, please send us an email at support@cine-med.net.

Please note that if you contact us to assist you, for your security and ours, we may need to authenticate your identity before fulfilling your request.

3. Collection of Information

You may provide personal information such as name, address, credit card details, and contact info to us by signing up for a subscription, buying a product, or registering for a course.

Non-personal information

We automatically track and collect certain non-personal information such as website navigation data, IP addresses, and timestamps. We use this information to do internal research on our users' demographics, interests, and behavior to better understand and serve our customers.

Correspondence information

If you send us personal correspondence, such as emails or letters, we may store such information.

Payment Information

To protect you against fraud, unauthorized transactions (such as money laundering), claims and other liabilities, we only collect an identification number and order details which enable us to match each user to the payments made.

Any credit card payments made on our websites and the corresponding name, address and contact info are securely sent to our third-party payment vendor and used only to verify identity. Credit card information is not stored on our servers.

4. Use of Information

We use your information to provide, analyze, administer, enhance, and personalize our services and marketing efforts, to process your registration, your orders and your payments and to communicate with you on these and other topics. For example:

1. We use your Information in order to resolve disputes; troubleshoot problems; process payments; measure consumer interest in Services; inform you about offers, products, services, and updates; customize your experience; detect and protect us against error, fraud and other criminal activity; enforce our terms of service (TOS); and as otherwise described to you at the time of collection. We may compare and review your Business Information for errors, omissions and for accuracy.
2. We use your e-mail to send you system e-mails about the functionality of our Websites that you cannot opt out from and you must receive if you want to use our Websites. If you want to stop receiving our system e-mails, you will have to de-activate your Accounts by contacting support@cinemed.net.
3. We use your e-mail associated with your Accounts in order to send you newsletters and promotions in conjunction with your use of our Services. If you do not wish to receive newsletters, you may unsubscribe by clicking the unsubscribe link in the newsletter e-mail.
4. We use Website navigation data to operate and improve our Websites.
5. We collect IP Addresses to track usage of our Website. We use IP Addresses to monitor the regions from which you navigate our Website and sign-up to use our Services.

5. Protection of Information

We use reasonable administrative, logical, physical and managerial measures to safeguard your personal information against loss, theft and unauthorized access, use and modification. These measures are designed to provide a level of security appropriate to the risks of processing your personal information. Indicatively:

1. We do not transfer, sell or rent your Business Information to third parties for their marketing purposes. We request only the information that we need to operate our Services and improve our Website's user experience. Our software runs on Cine-Med-owned servers and no data given or collected is shared with other social media platforms.
2. We use robust security measures to protect data from unauthorized access, maintain data accuracy, and help ensure the appropriate use of data. When the Services are accessed using the internet, Secure Socket Layer (SSL) technology protects your Information, using both server authentication and data encryption. These technologies help ensure that your Information is safe, secure, and only available to you and to whom you have granted access.
3. Cine-Med Inc. does its utmost to secure communications and data storage to protect confidentiality of your Information against loss and interception by third parties. However, it is important to know that there is no zero-risk against loss or interception by others of your Information. You are responsible for maintaining the security and confidentiality of your Account's username and password.

6. Storage of Information

We save your Information in our database in order to improve our Website's and user experience, and in accordance with our TOS. If you wish that your Business Information be permanently deleted from our database when you stop using our Services, please notify us at support@cine-med.net.

Cine-Med Inc. is a United States (US) company. If you are located outside the US and choose to provide information to us, note that the US may not have the same data protection laws as the country in which you initially provided the Information. By visiting our Website or providing Cine-Med Inc. with your Information, you fully understand and unambiguously consent to the transfer, processing, and storage of your Information in the US.

7. Information and Rights

Once you have provided your Personal Data, you have several rights, which you can in principle exercise free of charge, subject to statutory exceptions. These rights may be limited, for example, if fulfilling your request would reveal Personal Data about another person, or if you ask us to delete information which we are required by law to keep or have compelling legitimate interests in keeping. To exercise any of your rights, you can file a request here support@cine-med.net.

Should you have unresolved concerns, you have the right to lodge a complaint with a Supervisory Authority where you live or where you believe a breach may have occurred. We encourage you to contact us in the first instance, but to the extent that this right applies to you, you are entitled to complain directly to the relevant Supervisory Authority.

1. Right to withdraw consent

Wherever we rely on your consent, you will be able to withdraw that consent at any time you choose and at your own initiative by logging into your account on our website (if you have one) or by contacting us at support@cinemed.net. The withdrawal of your consent will not affect the lawfulness of the collection and processing of your data based on your consent up until the moment where you withdraw your consent.

2. Right to access and rectify your data

You have the right to access, review, and rectify your Personal Data. You may be entitled to request a copy of your information, to review or correct it. If you wish to rectify any information such as your name, email address, and/or any other preferences, you can easily do so by logging into your account on our Website (if you have one) or by contacting us at support@cinemed.net. You may also request a copy of the Personal Data processed as described in this Privacy Policy.

3. Right to erasure

You have the right to erasure of your Personal Data processed by us as described in this Privacy Policy in case it is no longer needed for the purposes for which the Personal Data was initially collected or processed or in the event you have withdrawn your consent or objected to processing as described in this Privacy Policy and no other legal ground for processing applies. Should you wish to have your Personal Data erased, please file a request at support@cinemed.net.

4. Right to restriction of processing

Under certain circumstances, you may ask us to restrict the processing of your Personal Data; for example, when you contest the accuracy of your Personal Data. In such event, we will restrict the processing until we can verify the accuracy of your data. Should you wish to have your Personal Data restricted, please file a request at support@cinemed.net.

5. Right to object to processing

Under certain circumstances, you may object to the processing of your Personal Data, including where your Personal Data is processed for direct marketing purposes. If you no longer want to receive certain communications from us via email, simply click the unsubscribe link in any of our emails.

6. Right to data portability

Where you have provided your data directly to us and where the processing is carried out by automated means, and based on your consent or the performance of a contract between you and Cine-Med, you have the right to receive the Personal Data processed about you in a structured, commonly used, and machine-readable format, and request portability of your Personal Data.

8. Other Websites

Cine-Med Inc.'s website may contain links to sites operated by third parties whose policies regarding the handling of information may differ from ours. These websites and platforms have separate and independent privacy or data policies, privacy statements, notices and terms of use, which we recommend you read carefully. In addition, you may encounter third-party applications that interact with Cine-Med Inc.'s services.

9. Children

We do not knowingly collect or solicit Personal Data from anyone under the age of 16.

In the event we learn that we have collected Personal Data from a child under the age of 16 without verification of parental consent, steps will be taken promptly to remove that information. If you believe that we have or may have information from or about a child under 16 years of age, please contact us at support@cine-med.net.

10. Changes to this Privacy Policy

We reserve the right to modify and update this Privacy Policy from time to time. We will bring these changes to your attention should they be indicative of a fundamental change to the processing, or are relevant to the nature of the processing, or are relevant to you and impact your data protection rights.

11. Data Retention

We retain your Personal Data for as long as is required to fulfill the activities set out in this Privacy Policy, for as long as otherwise communicated to you, or for as long as is permitted by applicable law.

12. Applicable Law

The validity and interpretation of this Privacy Policy shall be governed by the laws of the state of Connecticut, without regard to Connecticut's choice of law principles.