11TH ANNUAL
Cherry Blossom Conference
Otolaryngology Update

March 27-28, 2020

PRESENTED BY FACULTY FROM:

For more information or to register, visit cine-med.com/cbo
Target Audience

This activity is designed to meet the educational needs of General Otolaryngologists (ENTs), Advanced Practice Providers, Nurses, Medical Assistants, Residents, and Students.

Learning Objectives

Following the completion of this activity, participants should be able to:

• Explain advances in the diagnosis and treatment of sleep disorders.
• Discuss contemporary management in rhinology, including novel medical and surgical options.
• Understand updates in otology including treatment of Meniere's disease and other vestibular conditions.
• Understand the nuanced advances in pediatric otolaryngology.

Activity Goal

This activity is designed to address the following core team competencies: Patient Care and Medical Knowledge.
Agenda

FRIDAY, MARCH 27TH
7:30 AM Registration & Breakfast, Exhibits Open
8:15 AM Welcome & Introduction
   Ameet Singh, MD; Rahul Shah, MD, MBA; Anton Sidawy, MD
8:30 AM Expanded Indications for Cochlear Implantation
   Erika Woodson, MD
9:00 AM Reading Your Own Otolologic Films: Pearls & Pitfalls
   Ashkan Monfared, MD
9:30 AM Medical Management of Meniere’s Disease
   Erika Woodson, MD
10:00 AM Coffee Break and Exhibits
10:15 AM Beyond Simple Balance Testing
   Ashley King, AuD
10:45 AM Otology Panel: Challenging Hearing Loss Cases
   Moderator: Ashkan Monfared, MD
   Panelists: Jeffrey Kim, MD; Ashley King, AuD; Bryan McKenzie, MD; Holly Lovering, AuD; Erika Woodson, MD
11:30 AM Lunch and Exhibits
12:00 PM Any Hope for Olfactory Dysfunction?
   Rodney J. Schlosser, MD
1:00 PM Essential Management of Epistaxis
   Seth M. Brown, MD, MBA
1:30 PM Closing CSF Leaks: Simple to Complex
   Ameet Singh, MD
2:00 PM Radiologic Implications of Pediatric Head and Neck Emergencies
   Gilbert Vézina, MD, FACR
2:45 PM Coffee Break and Exhibits
3:15 PM Management of the Drooling Patient
   Sam J. Daniel, MDCM, FRCS, MSc
3:45 PM Comprehensive Aerodigestive Care of Pediatric Patients
   Nancy Bauman, MD
4:30 PM Dysphagia and Laryngeal Cleft
   Claire Lawlor, MD
5:00 PM What’s New in Sialendoscopy?
   Sam J. Daniel, MDCM, FRCS, MSc
5:30 PM Managing Vocal Cord Paralysis: Infant to the Adolescent
   Pamela Mudd, MD
6:00 PM Pediatric Panel: Challenges in Pediatric Otolaryngology
   Moderator: Rahul Shah, MD, MBA
   Panelists: Nancy Bauman, MD; Sam J. Daniel, MDCM, FRCS, MSc; Claire Lawlor, MD; Pamela Mudd, MD
6:30 PM Adjourn

SATURDAY, MARCH 28TH
7:30 AM Breakfast and Exhibits
8:00 AM Novel Flexible Robotic Technology
   Joseph Goodman, MD
8:30 AM Controversies in Molecular Testing for Thyroid Nodules
   Punam Thakkar, MD
9:00 AM Drug Induced Sleep Endoscopy (DISE)
   Claire Lawlor, MD
9:30 AM A Personalized Approach to OSA
   Maria V. Suurma, MD
10:00 AM Coffee Break and Exhibits
10:30 AM Advances in Medical Management of OSA
   Vivek Jain, MD
11:00 AM Hypoglossal Nerve Stimulation
   Maria V. Suurma, MD
11:30 AM Sleep Panel: Challenging Sleep Cases
   Moderator: Philip Zapanta, MD
   Panelists: Vivek Jain, MD; Claire Lawlor, MD; Maria V. Suurma, MD; Thomas Troost, MD
12:00 PM Lunch and Exhibits
1:00 PM Coding Update in Otolaryngology
   Seth M. Brown, MD, MBA
1:45 PM Precision Medicine (Surgery) in Chronic Sinusitis with Polyps
   Rodney J. Schlosser, MD
2:15 PM Update on Biologics for the Otolaryngologist
   Anjeni Keswani MD
2:45 PM AERD: Surgeon’s Perspective
   Rodney J. Schlosser, MD
3:10 PM Coffee Break and Exhibits
3:30 PM Immunotherapy: SCIT vs SLIT vs Sublingual
   Janine Van Lancker, MD
4:00 PM Avoiding Complications in Sinus Surgery
   Rodney J. Schlosser, MD
4:30 PM Rhinology Panel
   Moderator: Anjeni Keswani MD
   Panelists: Rodney J. Schlosser, MD; Seth M. Brown, MD, MBA; Ameet Singh, MD; Janine Van Lancker, MD
5:00 PM Adjourn

Register today at cine-med.com/cbo

Accreditation
In support of improving patient care, Ciné-Med, Inc. is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Ciné-Med, Inc. designates this live activity for a maximum of 16 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Meeting Location – NEW!
Brand New Location!!!! One Block from Foggy Bottom Metro
Milken Institute School of Public Health
950 New Hampshire Avenue
Washington DC 20052

Accommodations
There is no room block rate available for this meeting. There are several hotels located near George Washington University Hospital, please find the accommodation that best suits your needs.
Cherry Blossom Otolaryngology Update

Registration Form

Convenient registration at cine-med.com/cbo or complete and return the form below with payment.

Name/Degree
Address
City
State/Zip
Email
Phone

Payment
The registration fees for this course are listed below. Cancellations must be received in writing to Ciné-Med by March 15, 2020. A $25 administration fee will be charged for cancellations requested prior to the March 15, 2020 cut-off date. No refunds will be issued after this date.

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NOTE: Registration includes lunch.

Method of Payment

☐ Check (Made payable to Cine-Med)

Credit Card:  ☐ Visa  ☐ MasterCard  ☐ Amex

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Mail or fax completed registration with payment to:
Cine-Med, Inc.
Attn: Course Registration
PO Box 745
127 Main Street North
Woodbury, CT 06798

Phone: 203-263-0006  Fax: 203-263-4839

Parking

George Washington University Science & Engineering Hall
801 22nd St, NW
Washington, DC

Street parking is limited and metered.
Visitor Parking is available 24 hours - 7 days a week in the GW University Science and Engineering Hall Garage (Entrance is West of 22nd Street on H Street.) Parking validation is not available.

Metro

Travel by Metro is recommended. The Foggy Bottom Metro station on the Orange and Blue lines is conveniently located one block from the Milken Institute SPH.