9TH ANNUAL
Cherry Blossom Conference
Otolaryngology Update

March 16-17, 2018

No Increase in Registration Fee for 5 years!

PRESENTED BY FACULTY FROM:

http://cine-med.com/cbo
Target Audience

This program is designed to meet the educational needs of General Otolaryngologists (ENTs), Advanced Practice Providers, Nurses, Medical Assistants, Residents, and Students.

Learning Objectives

Following the completion of this activity, participants should be able to:

• Deliberate on the medical and surgical management of diseases of the paranasal sinuses
• Understand new treatment modalities in head and neck surgery
• Discuss updates in pediatric otolaryngology conditions such as otologic, voice and anesthesia issues
• Learn treatment strategies for tinnitus, balance, and other otologic and vestibular conditions

Activity Goal

This activity is designed to address the following ABMS/IOM competencies: Patient Care and Medical Knowledge.
FRIDAY, MARCH 16TH
8:00AM Registration & Coffee
8:55AM Welcome & Introduction • Singh/Shah/Sidawy
9:00AM Update on Management of Cutaneous Malignancies • Ryan
9:30AM HPV Associated Cancer: What to Tell Patients & Families • Joshi
10:00AM When Does My Cancer Patient Need a Reconstructive Flap? • Thakkar
10:20AM Pearls and Pitfalls in Head & Neck Imaging • Javan
10:40AM Current Management of Salivary Gland Malignancies • Ryan
11:15AM H & N Panel: Controversies in Head & Neck Surgery
Panelists: Joshi, Javan, Thakkar, Ryan
12:00PM Lunch
1:00PM Outcomes & Quality of Life in Chronic Rhinosinusitis • Stewart
1:30PM Rhinologic Research Impacting Clinical Care • Ramanathan
2:00PM Eosinophilic Esophagitis • Van Lancker
2:30PM Rhinology/Allergy Panel: International Consensus
Panelists: Singh, Keswani, Ramanathan, Stewart, Van Lancker
3:00PM Coffee Break
3:30PM Hearing Rehabilitation in Congenital Malformations of the Ear • Triglia
4:00PM Pediatric Voice Disorders • Mudd
4:20PM Implantable Hearing in Pediatrics • Reilly
4:40PM Anesthesia Considerations in Pediatric Otolaryngology • Espinel
5:00PM Choanal Atresia: How I Do It • Triglia
5:30PM Pediatric Panel: Challenges in Pediatric Otolaryngology
Panelists: Shah, Espinel, Mudd, Reilly, Triglia, Zaizal
6:00PM Adjourn

SATURDAY, MARCH 17TH
7:30AM Breakfast
8:00AM Management of Nasal Obstruction: The Old & The New • Dubin
8:30AM Revision Sinus Surgery - Tips and Techniques • Stewart
9:00AM Immunodeficiency in Chronic Sinusitis Patients • Keswani
9:30AM ‘Sinus Headaches’: A Headache Neurologist’s Perspective • Rothrock
10:00AM Coffee Break
10:30AM Maintenance of Certification Update 2018 • Stewart
10:50AM Balloon Eustachian Tuboplasty • Monfared
11:15AM Rhinology/Allergy Panel: Doc, I Still Got Sinus...
Panelists: Keswani, Alpan, Dubin, Singh, Stewart
12:00PM Lunch
1:00PM Tinnitus: A Difficult Problem to Have...and to Treat! • Kesser
1:30PM Updates on Cochlear Implantations • Monfared
2:00PM Otology Panel: Challenging Otologic Office Cases
Panelists: Monfared, Kesser, McKenzie, Chien, Kim, Agrawal
2:30PM Acute Vestibular Syndrome: Peripheral or Central? • Kesser
3:00PM Balance Disorders & Fall Prevention in Older Adults • Agrawal
3:30PM Otology Panel: Challenging Otologic Surgical Cases
Panelists: Monfared, Kesser, McKenzie, Chien, Kim, Agrawal
4:00PM Adjourn

Accreditation
In support of improving patient care, Ciné-Med, Inc. is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the health care team.

Ciné-Med, Inc. designates this educational activity for a maximum of 14.00 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Meeting Location
George Washington University Hospital
Basement Auditorium
900 23rd Street, NW
Washington, DC 20037

Accommodations
There are several hotels located near George Washington University Hospital. We have not secured a block rate, please find the accommodation that best suits your needs.
The registration fees for this course are listed below. Cancellations must be received in writing to Cine-Med by March 12, 2018. No refunds will be issued after this date. A $25 administration fee will be charged for cancellations requested prior to the March 12, 2018 cut-off date.

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<th>Method of Payment</th>
<th>BY MARCH 12TH</th>
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<td>Physician</td>
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**Payment**

- **Check** *(Made payable to ‘Cine-Med’)*
- **Credit Card:**
  - Visa
  - MasterCard
  - Amex

**Method of Payment**

- **Address**
- **Name on Credit Card**
- **Credit Card Number**
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- **Expiration Date**

Mail or fax completed registration with payment to:

**Cine-Med, Inc.**

Attn: Course Registration

Phone: 203-263-0006

Fax: 203-263-4839

127 Main Street North

Woodbury, CT 06798

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**Parking**

- **George Washington University Hospital**
  - 900 23rd Street, NW
  - Washington, DC 20037
  - Street parking is limited and metered.
  - Valet parking is available from 6:00 a.m. - 7:30 p.m.
  - Monday - Friday at a flat rate of $25 a day.

**Metro**

- Travel by Metro is recommended. The Foggy Bottom Metro station on the Orange and Blue lines is conveniently located next to the main entrance of the hospital.